Ophtha Franchise













GLAUC & EED Portfolio

Presentor: MONAMI PATRICK

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Glaucoma Portfolio



















Preserve their visio n





Kate (65 years old) has taken up painting since she retired.

- The IOP in her left eye is 26 mmHg
- Prescribed prostaglandin analogues (PGA) for 3 years
- Aware that her glaucoma needs further control

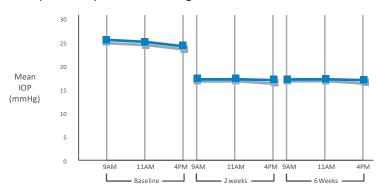




Introducing the new formulation of DUOTRAV®solution DUOTRAV®is now preserved with POLYQUAD®¹

DUOTRAV® with POLYQUAD® maintains the efficacy you expect¹

Proportion of patients achieving IOP reduction ≥30% or IOP <18 mmHg¹



DUOTRAV® containing Polyquad® preservative (n=188)

DUOTRAV® Solution with BAK (n=184)

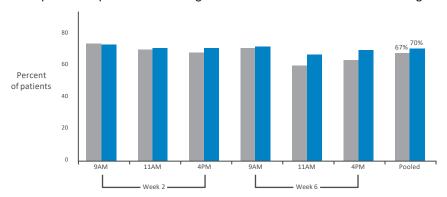
Prospective randomized controlled trial, subjects with IOP of at least 22mmHg in one or both eyes at 0900 h, and IOP of at least 21mmHg in one or both eyes at 1000 h and 1600 h at two eligibility visits were randomly assigned to receive either TRA/TIM BAK-free (n=195) or TRA/TIM (n=193), dosed once daily in the morning (0900 h) for 6 weeks. Adapted from Kitazawa Y, et al; 2011.¹

IOP reductions were equivalent with POLYQUAD® and BAK preservatives¹



With DUOTRAV®, more than two thirds of patients achieve IOP reduction ≥30% or IOP <18 mmHg¹

Proportion of patients achieving IOP reduction ≥30% or IOP <18 mmHg¹



DUOTRAV with Polyquad (n=188)
DUOTRAV with BAK (n=184)

Prospective randomized controlled trial, subjects with IOP of at least 22mmHg in one or both eyes at 0900 h, and IOP of at least 21mmHg in one or both eyes at 1100 h and 1600 h at two eligibility visits were randomly assigned to receive either TRA/TIM BAK-free (n=195) or TRA/TIM (n=193), dosed once daily in the morning (0900 h) for 6 weeks. Pooled = percentage of patients whose IOP percent reduction from baseline ≥30% or IOP<18 mmHg pooled ascross all time points for week 2 and week 6. Adapted from Kitazawa Y, et al: 2011.¹

Overall response rate was the same in patients treated with DUOTRAV® preserved with POLYQUAD® or BAK(p=0.3710)¹



consistent 24-hour IOP control means less IOP fluctuation throughout the dosing interval²

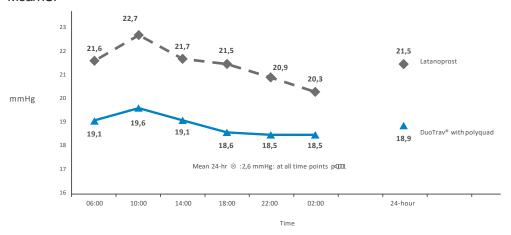
Greater variation in 24-hour IOP may be an independent risk factor in

progression of glaucoma²

DUOTRAV® with POLYQUAD® provides consistent 24-hour IOP control^{2,3}



Mean IOP



Prospective, observer-masked, active controlled, cross-over-study in 42 patients with open-angle glaucoma with inadequate control of IOP (>20 mmHg) on latanoprost therapy. Adapted from Konstas AGP, et al; 2014.3

Less diurnal variation than PGA monotherapy²

IOP fluctuation over 24 hours:

Baseline 6.1 mmHg TRAVATAN®
4.0 mmHg

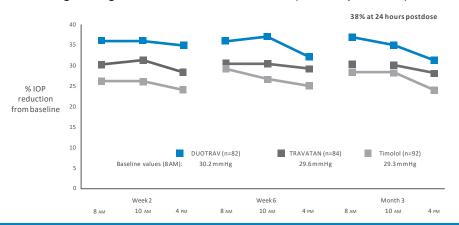
DUOTRAV® 3.0 mmHg



Patients with severe glaucoma need a little extra to reach target values

Up to 38% reduction in IOP with DUOTRAV®4

Percentage change in IOP values with DUOTRAV® (24 hourspost-dose)4



Randomised, double-blind, parallel-group study of the safety and efficacy of DUOTRAV compared to TRAVATAnor timolol alone in adults with open-angle glaucoma or ocular hypertension (n=258). The primary outcome was mean IOP at the 8 AM, 10 AM, and 4 PM time points, compared to the baseline in the ITT group. DUOTRAV provided clinically relevant and statistically significant, greater IOP reductions vs. timolol alone at all time points (p<0.003) and vs. TRAVATAnalone at 70 ft he 9 time points measured during the study (p<0.02). Adapted from Barnebey Hs, et al; 2005.4

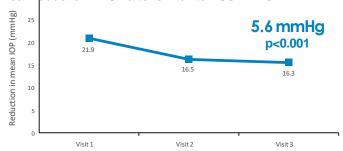
Every 1 mmHg reduction in IOP reduces the chance ofglaucoma progression by 10%⁵



switch to DUOTRAV® for statistically significant IOP-reduction⁶

Mean 5.6 mmHg reduction in IOP following switch from previous therapy⁶ (Previous therapies: timolol, latanoprost, latanoprost/timolol fixed combination, travoprost, or other)⁶

Mean-reduction in IOP after switch to DUOTRAV®



DUOTRAV® (BAK-preserved) Solution

Additional IOP reduction from baseline 12 weeks after switching to DUOTRAV® in relation to baseline IOP on previous treatment. Previous treatments included travoprost (n=45), timolol (n=130), latanoprost (n=60), latanoprost/timolol fixed combination (n=47), brinzolamide (n=30), bimatoprost (n=16). Per protocol analysis. Adapted from Pfeiffer n, et al. 2010. §

91% of patients experienced reduction in IOP after switch to DUOTRAV®6
9 out of 10 patients were regarded as treatment success after switching to DUOTRAV®5



DUOTRAV®, now preserved with POLYQUAD®

Maintains the efficacy that you have come to expect with DUOTRAV®1:

- Consistent 24-hour IOP control with minimal diurnal variation^{2,3}
- Up to 38% reduction in IOP4
- Efficiently reduces IOP in patients poorly controlled with alternative therapies⁶
- Kitazawa Y, smith P,sasaki n, et al. Travoprost 0.004%/timolol 0.5%-fixed combination with and without Benzalkonium chloride: a prospective, randomized, doubled-masked comparison of safety and efficacy. eye 2011; 25(9): 1161-1169.
- Konstas ACP, Mikropoulos D, Haidich A-B, et al. Twenty-four-hour intraocular pressure control with the Travoprost/timolol maleate fixed combination compared with Travoprost when both are dosed in the evening in primary open-angle glaucoma. Br/J Ophtharmol 2009; 93(4): 481-485.
- Konstas AGP, Voudouragkaki Ic, Boboridis KG, et al. 24-hour efficacy of travoprost/timolol BAK-free versus latanoprost/timolol fixed combinations in patients insufficiently controlled with latanoprost. Adv Ther 2014; 31(6): 592-603.
- Barnebey Hs, Orengo-nania s, flowers Be, et al. The safety and efficacy of Travoprost 0.004%/timolol 0.5% fixed combination ophthalmic solution. Am J Ophthalmol 2005; 140: 1-7.
- Leske Mc, Heijl A, Hussein M, et al. factors for glaucoma progression and the effect of treatment. The early Manifest glaucoma Trial. Arch Ophthalmol 2003; 121: 48-56.
- Pfeiffer n, scherzer M-L, Maier H, et al. safety and efficacy of changing to the travoprost/timolol maleate fixed combination (DuoTrav) from prior mono- or adjunctive therapy. clin Ophthalmol 2010; 4: 459-466.

 $Duo Trav^6 \ eye \ Drops, \ solution. \ each \ 1ml \ contains \ travoprost \ 40 \ \mu g \ and \ timolol \ 5 \ mg. \ Reg. \ no.: \ H2009/18759/516.$

Please refer to the package insert approved by the medicines regulatory authority for further information.nVS KenyaLtd, BritamTowers 27th Floor-Read, Upper HILL, P.O. BOx 46057-00100, GPOnairobi, Kenya. Tet. +254 202 959 000 5/2020/Duotraw/1340223



Duotray Features and benefits

Features	Benefits	
Proven IOP lowering up to 38% from untreated baseline	Better Visual acuity	
BAK Free, POLYQUAD Preservative	Less irritating to the eye	
One bottle, one drop	Convenience	
Once daily – Fewer drops to instill vs BB alone	Convenience	

Facts: Efficacy of Anti-Glaucoma agent

Anti-Glaucoma	Dosage	mm Hg reductio n	% reduction	Remarks
Travatan BAK- Free	OD	7 to 9	up to 33%	24 hrs endurance efficacy, sustained 30% IOP reduction, nocturnal efficacy, BAK-free, convenience & compliance
Duotrav BAK-Free	OD	9 to 12	up to 38%	24 hrs endurance efficacy, up to 38% IOP reduction, BAK-free, convenience & compliance
Azarga	BID	7 to 9	up to 35%	more comfortable (pH 7.2) than Cosopt with same efficacy, lower allergic rate compare to Combigan, nocturnal efficacy
Simbrinza	BID	6 to 10	25% to 37%	Combined with PG combo can achieved maximum medical therapy (4 agents, 3 drops, 2 bottles), does not contain BB,

Thank you

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